E-commerce Website

"E-commerce" or "electronic commerce" is the trading of goods and services on the Internet.

It is your bustling city center or brick-and-mortar shop translated into zeroes and ones on the internet superhighway.

An estimated 2.14 billion people worldwide buy goods and services online, and the number of Prime members shopping in Amazon stores globally now tops 200 million.

E-commerce is one way people buy and sell things in retail.

Some companies sell products online only, while other sellers use e-commerce as a part of a broader strategy that includes physical stores and other distribution channels.

Either way, e-commerce allows startups, small businesses, and large companies to sell products at scale and reach customers across the world.

Objective:

* **Increase Sales**: The fundamental goal of an e-commerce website is to drive sales and revenue. By providing a platform for customers to browse, select, and purchase products or services online, businesses aim to increase their sales volume
* **Expand Market Reach**: e-commerce websites enable businesses to reach a global audience, breaking geographical barriers that traditional brick-and-mortar stores face.
* **Improve Customer Experience**: e-commerce platforms focus on providing a seamless and convenient shopping experience for customers. This includes easy navigation, secure payment options, personalized recommendations, and efficient customer support.

Stakeholders:

User: login/register, reset password, add to cart, remove from cart, manage his profile, view the dashboard.

Admin: insert product, delete product, update product, modify prices.

Timeline and Milestones:

Phase 1: Dashboard, Homepage

Phase 2: The rest of the frontend files

Phase 3: The backend

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